

## PROFESSIONAL CAREER

May 2019 - present

**Management Consulting &**

**Interim Management**

February 2018 – April 2019

Sabbatical

- Volunteer work | **NGO** (health & education)| Sri Lanka

2011 - 2017

**CEO**

Berufsförderungsinstitut Wien BFI Wien

Adult education

Revenue > €100M

approx. 950 permanent staff

approx. 1,200 part-time trainers

3,700 courses, trainings and seminars; 50,000 customers/year

- Private and corporate customer business
- Strategy
- Finance
- Digital Transformation
- Innovation, New Business & Data Science
- Sales
- Marketing & PR
- Customer Care & Quality
- Special Projects

2007 – 2011

**Member of the Executive Committee**

**Head of Marketing & PR** / Austria and Germany  
NAGARRO Austria (former: ANECON Software Design und Beratung GmbH)

- Strategic & operative B2B-Marketing & PR

2006

Sabbatical

Education: coaching & kinesiology

2002 - 2005

A1 Telekom Austria AG

- **Strategy & Business Development** / corporate strategy
- **Project Management** in the departments: Marketing, Sales, Customer Service, Investor Relations, Service Network Operations

2000 - 2002

KremEzzat Getränkeproduktions GmbH (Start-up)

Beverage industry

- **Business Development**
- **Head of Sales & Marketing**

1999 - 2000

ARS Akademie für Recht und Steuern (Start-up)

- **Conference Manager**

## SUPERVISORY BOARDS

2015 - 2020

**Vice Chairman of the Supervisory Board  
Culture – Opera / Theaters**

- Wiener Staatsoper GmbH
- Burgtheater GmbH
- Volksoper Wien GmbH
- ART for ART Theaterservice GmbH

2014 - 2015

**Member of the Supervisory Board**

- Wiener Staatsoper GmbH

## ADVISORY BOARDS & VOLUNTEER WORK

November 2019 - present

Caritas Wien | Lerncafe - free learning support for children

May 2018 - present

Science Center Wien Netzwerk - competence hub for interactive science engagement

September 2018 - present

Kurvenkratzer InfluCancer – platform providing cancer resources

May 2018 - present

Rotary Wien Albertina

## EDUCATION

2003 - 2005

Post Graduate Studies

Executive MBA | IMADEC University in cooperation with the University Mc Combs

School of Business | University of Texas at Austin, USA

2001 - 2003

Doctoral studies at the Juridicum Vienna

2001 - 2002

Post Graduate Studies

MBL | Paris Lodron Universität Salzburg

1991 - 1996

Studies in law at the Juridicum Vienna



## CONTACT

+43 660 3945634

office@valeriehoellinger.com

www.valeriehoellinger.com

## OFFERINGS

- ❖ Management Consulting
- ❖ Interim Management
- ❖ Coaching
- ❖ Supervisory Board
- ❖ Speaker | Moderator

## CORE COMPETENCIES

- ❖ Crisis Management
- ❖ Digitalization
- ❖ Change Management & Culture
- ❖ Organizational Development
- ❖ Reorganization & Transformation
- ❖ Process, Project & Program Management
- ❖ Marketing & Communication
- ❖ Product Management
- ❖ HR Development
- ❖ Customer Management
- ❖ Operations